

Innovative Water Efficient Showerhead Design Competition

Organiser

Water Supplies Department

Co-organiser

Federation of Hong Kong Industries

The Water Supplies Department (WSD) has officially launched “Let’s Save 10L Water” Campaign since 2014, which encourages the public to reduce daily water consumption and establish water saving habits. With a view to sustaining the Campaign spirit and further raising public awareness on water conservation, WSD now introduces the “Let’s Save 10L Water 2.0” Campaign to promote the culture of cherishing water to all walks of life by organising a series of activities.

“Innovative Water Efficient Showerhead Design Competition” is one of the significant programmes of the Campaign, which is also the first eco-friendly showerhead design competition in Hong Kong.

Objectives

- ✚ To promote water saving devices and raise public awareness on water efficient showerheads
- ✚ To publicise the importance of water conservation
- ✚ To enhance product design of eco-friendly water saving devices
- ✚ To encourage young generations to unleash their creativity and develop their ambitions in design

Smart Shower

Save Water

Design Concept and Theme

Eco-friendly

Bathing accounts for a large proportion of domestic water consumption. Integrating eco-friendly elements and features in designing showerheads which can reduce water and energy consumption concurrently is the popular trend nowadays.

Innovative

Being “Innovative” means to challenge and break through the traditional concept by diversifying and enhancing both appearances and functions of showerheads.

Categories of Entries & Eligibility

Conceptual Design: Academic Section (Secondary and Tertiary Education)

- ✚ Entrants must be Hong Kong residents and students of secondary schools, universities or tertiary institutions in Hong Kong.
- ✚ Entrants may participate individually or as a team under this category.
- ✚ Students from different institutions may participate as a team with no more than 4 students.
- ✚ Submissions must be original designs; each participating unit (individual or team) may submit a maximum of 3 entries.

Original Product: Professional Section

- ✚ Hong Kong or overseas industry practitioners aged 18 or above, and any corporates registered in Hong Kong or overseas may participate under this category.
- ✚ Products submitted must be original and manufactured, and preferably available in the market for no more than 3 years.
- ✚ Participating individuals or corporates must be the copyright owner of their entries (except for product agencies).
- ✚ Each participating unit (individual or corporate) may submit a maximum of 5 entries.

Schedule

<u>Date</u>	<u>Activity</u>
Nov 2019	Call for Application
17 Apr 2020	Application Deadline
29 May 2020	Entry Submission Deadline
Late Jun 2020	Announcement of Finalists on official website
4 Jul 2020	The Final
17 Oct 2020	Award Ceremony

For details and application, please visit:

www.showerheaddesign.hk

Enquiries:

info@showerheaddesign.hk

2732 3107

Updated in Feb 2020

Awards and Prizes

Academic Section

Gold Award (1 Place) A trophy and HK\$10,000 cash prize	Silver Award (1 Place) A trophy and HK\$5,000 cash prize	Bronze Award (1 Place) A trophy and HK\$3,000 cash prize
Merit Award (5 Places) A certificate and HK\$1,000 cash prize		

Gold, Silver and Bronze awarded entries will be produced as prototypes by Water Supplies Department, and stand a chance of displaying in the product exhibitions. The prototypes will be given to winners upon the completion of exhibitions as reward and encouragement.

Professional Section

Gold Award (1 Place) A trophy and Gold Award logo*	Silver Award (1 Place) A trophy and Silver Award logo*	Bronze Award (1 Place) A trophy and Bronze Award logo*
Merit Award (3 Places) A trophy and Merit Award logo*		
Best Innovation Award (1 Place) A trophy and Best Innovation Award logo*		
Best Affordable Award (1 Place) A trophy and Best Affordable Award logo*		

Gold awarded product may be presented as the prize of “Water Saving Competition” to be organised by Water Supplies Department for water conservation promotion, targeting all households in Hong Kong.

*Winner logo can be published on all relevant items of the winning product, such as, product packaging, promotional materials, and websites.

Assessment Criteria

Appearance	Innovation	Environmental Efficiency	Practicality	Marketability (For Professional Section Only)
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Adjudication Panel

Director of Water Supplies Department Mr. WONG Chung-leung, JP
Chairman of Advisory Committee on Water Supplies Dr. CHAN Hon-fai, BBS
Honorary President of Federation of Hong Kong Industries Prof. Daniel CHENG, BBS, MH, JP
Chairman of Hong Kong Design Centre Prof. Eric YIM, JP
Chief Innovation Officer of Hong Kong Productivity Council Dr. Lawrence CHEUNG Chi-chong
Head, Department of Architecture, Interior and Product Design of Hong Kong Design Institute Mr. Daniel CHAN Kwong-yiu
Chairperson of Friends of the Earth (HK) Charity Limited Mrs. Mei NG, BBS

Briefing Sessions

Academic Section

Date 18 January 2020 (Saturday)
Time 2:00 pm – 3:00 pm
Venue INDEX - 15/F, Infotech Centre, 21 Hung To Road, Kwun Tong, Kowloon
Guest Prof. Eric YIM, JP,
Chairman of Hong Kong Design Centre

Professional Section

Date 16 December 2019 (Monday)
Time 4:00 pm – 5:00 pm
Venue INDEX - 15/F, Infotech Centre, 21 Hung To Road, Kwun Tong, Kowloon
Guest Mr. Jimi KWOK,
Well-known Product Designer

Seats are limited and will be allocated on a first-come, first-served basis. For those who are interested, please register at official website for reservation.